



KONICA MINOLTA

The essentials of imaging

Important Announcement

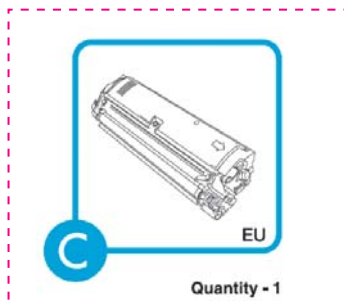
Grey import & counterfeit Konica Minolta Laser Printer Toners found in Europe



As part of our ongoing commitment to customers of Konica Minolta products, we wish to inform you that counterfeit and Non European original Konica Minolta consumable products for Laser Printers are circulating within Europe.

Konica Minolta is committed to removing these illegal products from the market and will prosecute vigorously in the criminal and/or civil courts manufacturers and distributors who undermine the integrity of the Konica Minolta brand by their activities.

Konica Minolta clearly depicts which market their toner is intended for by using regional symbols and lettering for the common printer toners. Products for sale in Europe have 'EU' printed clearly on all four sides of the box. EU products are also identified by a circular colour symbol; products for other regions use a variety of other shapes.



This picture on the left is the illustration found on a cyan toner cartridge box which is intended for sale in EUROPE.



The pictures on the right are the illustrations found on cyan toners intended for sale in the Asian Pacific market, the American market and the Japanese market.

Indications that you might be purchasing a counterfeit product could consist of one or more of the following:

- Poor quality printing on the box.
- Poor quality packaging.
- Product leaking.

➔ Remember if the price is too good to be true you are probably not buying a genuine Konica Minolta product!

If you have any doubts of the authenticity of any Konica Minolta products being sold in your Country/Area please contact your local Konica Minolta office. Or please contact our product specialists:

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